

SPONSORSHIP OPTIONS

1. Friends of Gateshead & Whickham

For a donation of £50 or more, we will list your organisation on our web site as a 'Friend of Gateshead and Whickham ASC' gratefully acknowledging your help.

For a donation of £100 or more, we will list your organisation on our web site as a 'Friend of Gateshead and Whickham ASC' gratefully acknowledging your help and providing a link back to your web site.

We would automatically list anyone choosing any of the sponsorship packages below as a Friend of Gateshead and Whickham ASC.

2. Sponsor a Squad

We have a number of Squads/Groups at the club. Each squad has one or more main coaches, supported by a number of part time coaches and helpers. Sponsorship options are available for each Squad, but we are only looking for one sponsor per squad. For the sponsorship, the coach would wear high quality shirts at each coached session and each competition, showing 'Powered by' on the reverse and your company name and logo.

Options are:

A. Performance Group 2 – Sponsorship for one year is £2000

Train on 9 separate occasions per week plus 1 land training session. They compete in up to 18 competitions per year including:

- Northumberland and Durham County Championships
- Swim England North East Regional Championships
- Swim England National Swimming Championships
- British Swimming Championships
- Scottish National Swimming Championships
- East Coast Swimming Championships

B. Performance Group 1 – Sponsorship for one year is £1500

Train on 7 separate occasions per week plus 1 land training session. They compete in up to 18 competitions per year including:

- Northumberland and Durham County Championships
- Swim England North East Regional Championships
- Junior League

C. Potential Group 2 – Sponsorship for one year is £1250

Train on 7 separate occasions per week plus 1 land training session. They compete in up to 12 competitions per year including:

- Northumberland and Durham County Championships
- Swim England North East Regional Championships

D. Potential Group 1 – Sponsorship for one year is £1000

Train on 5 separate occasions per week plus 1 land training session. They compete in up to 10 competitions per year including:

- Northumberland and Durham County Championships
- Junior League

E. Competitive Development – Sponsorship for one year is £500

Train on 3 separate occasions per week plus 1 land training session. They compete in up to 10 competitions per year including:

- Northumberland and Durham County Championships
- Junior League

3. General Sponsorship Packages

We have a number of options available in which we can reward the support of our sponsor by making their support known at one or more of the three competitions that we host annually at Dunston Pool. Options are:

A. Gateshead and Whickham Bronze Sponsor Pack - £500 per year

As a Gateshead and Whickham ASC Bronze Sponsor:

- Your advert will be included on our “Proudly Supported By” advertisement page(s), attached to ALL our home based Gala programmes throughout the year.
- We will add your company logo to ALL of our result sheets and displayed on our club and website.
- Your advert will also be included in our Sponsors section on our website, which we are going to create within www.gawswim.org.uk. We can also provide a link to your website.

B. Gateshead and Whickham Silver Sponsor Pack - £1,000 per year

As a Gateshead and Whickham ASC Silver Sponsor you will get:

- Full Page Gala programme advertisement within ALL of our home based gala programmes.
- We will add your company logo to ALL of our result sheets, displayed on our club website.
- We will include your advert our Sponsors section on our website, which we are going to create at www.gawswim.org.uk. We can also provide a link to your website.

C. Gateshead and Whickham Gold Sponsor Pack - £2,000 per year

As a Gateshead and Whickham ASC Gold Sponsor you will get the option of a customised sponsorship packages that can include any of the following:

- The privilege of being the headline sponsor for one of our development galas (2 per annum).
- Your advertisement included on our “Proudly Supported By” advertisement pages, in ALL our home based Gala programmes throughout the season.
- Branding on our Club web site i.e. Company logo / advert.
- Distribution of your company leaflets / flyers during ALL home based galas and competitions.
- Your advert will be also included as a headline sponsor on our Websites Results and Sponsor Pages (www.gawswim.org.uk). We can also include a link to your website.

4. Sponsorship Notes

Sponsorship partnerships exist for a year, but can be renewed for further years by agreement.

Gateshead and Whickham ASC has approximately 250 members with ages ranging from 5 in our learners section to 80 in our Masters section.

Our members primarily live in the Gateshead area from Crawcrook in the West, to Boldon in the East, Newcastle in the North to Birtley in the South.

The competitions we host on average attract approximately 200 swimmers with an average spectator attendance of 250. Those swimmers generally come from clubs within the following geographical area: from Alnwick in the North, to Richmond in the South and from Hexham in the West to Tynemouth in the East. However, we do get the occasional clubs attending from outside our immediate area. For example, Leeds and Carlisle.

Competitions we attend:

- **Durham & District League (Diddy)**

A squad of 35 swimmers ranging from 9 to 12 years competes over three round galas and a final between February and June. Teams in Northumberland, Durham and Tyne & Wear compete in the Diddy League.

- **County Championships**

Up to 50 swimmers ranging from 9 years upwards who have achieved the County Championship qualifying time compete in 4 County Championship galas throughout the year. The County Championships encompass Northumberland, Durham and Tyne & Wear.

- **Regional Championships**

Up to 20 swimmers ranging from 10 years upwards who have achieved the Regional Championship qualifying time compete in 4 Regional Championship galas throughout the year. The Regional Championships encompass Northumberland, Durham and Tyne & Wear and Yorkshire.

- **National Championships**

Up to 5 swimmers ranging from 11 years upwards who have achieved the National Championship qualifying time compete in 1 National Championship galas per year. The National Championships are for swimmers throughout the UK.

- **Invitational Meets**

Up to 50 swimmers ranging from 9 years upwards of a wide range of standards, attend up to 10 invitational meets per annum. Most of these meets are in the North East, but we also attend others throughout the UK.